

<b>Priority theme: ECONOMY AND EMPLOYMENT</b>		
<b>Residents' priorities*</b>	<b>Neighbourhood Planning Policy area?</b>	<b>Related projects?</b>
<p><b>1. Employment and voluntary work</b></p> <ul style="list-style-type: none"> <li>• Opportunities and jobs for young people and involvement in local development and management of assets like sports facilities, open spaces and Chalton Street market.</li> <li>• Local development and management (not just young people): Chalton Street market; community spaces and buildings; community and arts events; designated local work space; community radio; district energy scheme.</li> <li>• Training and employing local people in estate regeneration and regeneration generally.</li> <li>• Community asset based development; training and jobs in construction industry; new enterprise opportunities.....</li> <li>• Job information boards in the neighbourhood advertising local opportunities and job clubs.</li> <li>• Small scale manufacturing, workshop, artisan type industries. Appropriate building types / sites like Drummond Crescent where this could take place, and models from Japan and Germany that could be explored for guidance.</li> <li>• Specific local skills training: IT; language; basic numeracy and literacy.</li> </ul>	<p><b>1. ECONOMY to support:</b></p> <ul style="list-style-type: none"> <li>• Appropriate mix of business uses on Chalton Street.</li> <li>• Development and management of community assets (list) by local people for community benefit (Drummond Street Police Vehicle Depot).</li> <li>• Buildings for community based business uses.</li> <li>• Heritage initiatives.</li> <li>• Uses to complement existing clusters of activity e.g. Chalton Street.</li> <li>• Revitalisation of Chalton Street market.</li> <li>• Business uses not to adversely impact on road safety and air and environmental quality.</li> <li>• Temporary uses of space and buildings.</li> </ul>	<p><b>1.i. Community Land Trust / community delivery model to enable:</b></p> <ul style="list-style-type: none"> <li>• Development and management of community assets e.g. market.</li> <li>• Affordable business / workspace.</li> <li>• Arts / leisure spaces.</li> <li>• Temporary uses of space and buildings e.g. pop-ups so no building is left empty.</li> </ul> <p><b>ii. Training and job brokering.</b></p> <p><b>iii. Heritage development – e.g. counter culture trail, building in St Pancras churchyard, research, events, etc.</b></p> <ul style="list-style-type: none"> <li>• Lottery bid, tap in to sponsors including international with local connections, use Basil Jellicoe type model, crowd funding.</li> <li>• Neighbourhood Champion to progress.</li> </ul> <p><b>iv. Literacy, numeracy and IT skills project for adults.</b></p> <p><b>v. Management / governance training for residents.</b></p>

<p><b>2. Local economy</b></p> <ul style="list-style-type: none"> <li>• Revitalising local shops and the market.</li> <li>• More sustainable community assets, community management of assets etc.</li> <li>• More variety of produce and stalls / shops on Chalton Street, with an emphasis on shops that were useful to local people.</li> <li>• Better support for small local businesses and especially young people wanting to start businesses in Chalton Street shops and market and on other potential employment sites.</li> <li>• Arts / cultural initiatives that could impact on local economy: cinema; performance; public art programmes; capitalising on specific cultural interest e.g. Bollywood film screenings.</li> <li>• Local credit union and debt advice.</li> <li>• Local supply and purchase should be part of local regeneration / development wherever possible.</li> <li>• The highest number of people making the same comment has been for <b>existing residents to stay in Somers Town and get a slice of the action!</b></li> </ul>	<p><b>2. i. ECONOMY as above</b></p> <p><b>ii. SUSTAINABILITY to enable:</b></p> <ul style="list-style-type: none"> <li>• Delivery models for development that helps people to stay in their neighbourhood and thrive.</li> <li>• Local supply and purchase.</li> <li>• Construction code of conduct.</li> <li>• Information, preparatory courses, partnership and matching with local / nearby employers like Google etc.</li> <li>• % jobs for local people as appropriate.</li> <li>• Design local education to compete effectively over Neighbourhood Plan period.</li> </ul>	<p><b>2. i. Small business / enterprise support.</b></p> <ul style="list-style-type: none"> <li>• Linking young people and businesses in to existing and future media / high tech employers e.g. Welcome Trust, Google etc.</li> <li>• Somers Town Job Hub.</li> <li>• Develop entrepreneurial skills (Dragons Den type competition, Regent High, Working Mens College, etc).</li> </ul> <p><b>ii. Credit Union / debt advice.</b></p> <p><b>iii. Multicultural / arts projects:</b> Mela, Green Fair, Citrus Saturday, cinema, sports festival.</p> <p><b>iv. Market revitalisation.</b></p> <ul style="list-style-type: none"> <li>• Partnership with traders.</li> <li>• Start-ups.</li> <li>• Local shops on Chalton Street.</li> </ul>
--	---	---

**\*These priorities have been developed by Somers Town Neighbourhood Forum and its working groups. All the information used has been collated from planning events, walkabouts and surveys with residents in Somers Town between 2011 and 2014.**