

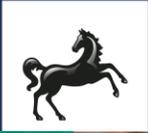


Value of Small

What next?

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Reaching Further

Our Strategy 2018-2022

Partnering with small and local charities to help people overcome complex social issues and rebuild their lives.



Reaching Further Our Strategy 2018-2022

Demand is rising:

13.9m	75%	169%
people in the UK are living in poverty*	of women seeking refuge were unable to find suitable refuge spaces†	rise in levels of rough sleeping in England since 2010‡

Yet charities are under pressure:

53%	84%	38%
of local charities are not confident they will still be operating in 5 years*	of charities we fund said demand has risen, the issues people face are more complex and there's less funding to go round*	reduction in income from local and central government for smaller charities because of the switch from grants to contracts*

*JAI Poverty Report <https://www.jai.org.uk/report/uk-poverty-2017>
†Homeless Aid <https://www.homelessaid.org.uk/press-releases/call-comer-contacts-2018-2019-2018-10-16-report-aid>
‡Crises Homelessness Monitor <https://www.crises.org.uk/working-homelessness/homelessness-knowledge-publications/crises-monitor>
*Local Charity & Community Crisis, Sustainability Report 2019/20, Local Living <http://www.localliving.org/local-charity-and-community-crisis>
†Independent survey of Lloyds Bank Foundation for grant and trustee appointments, 2018/19 to 2020/21
‡Navigating Change: An Analysis of Financial Trends for Small and Medium-Sized Charities, NCDI 2019 https://www.ncdi.org.uk/images/documents/policy_and_research/using-financial-trends-for-small-and-medium-sized-charities-nov-2019-lloyds-bank-foundation-2019.pdf

We do three things:



We fund



We develop



We influence

Value of Small: Why?

- Previous lack of robust evidence about the importance of small charities
- To build the evidence base about small and local charities
- To use the evidence base to influence change
- 2021 update: to see if the 2018 framework applies in a crisis
 - Building on what we heard from grant holders



Value of Small: Using the research

Different uses for different audiences:

- For us (the Foundation)
- For small and local charities
- For other funders and the wider charity sector
- For government

For the Foundation

- It validates our approach – phew!
- To inform our future strategic direction
- To inform our own policy work

For small and local charities

- Independent research about their value
 - Help make the case for a seat at the table
 - Resource for influencing change for frontline charities
- Framework for thinking about value
 - Identifying features that can be overlooked as inherent in what they do and how they do it
 - A prompt to think about the different ways value is generated

“Thank you so much, I’ll be using it as a reference in my funding bids!”

For other funders and charities

- To make the case for supporting small and local charities
- To inform strategy

For government

- To make the case for supporting small and local charities
- To help inform how government (at a local or central level) think about social value

Steps to date

- Sharing the report with Ministers, MPs and key government departments
- Drawing on report in government consultation responses e.g. Procurement Green Paper; Public Accounts Committee inquiry into government's support for charities during the pandemic
- Developing updated workshop for grant holders
- Ongoing dissemination of the work – e.g. feeding through Keep it Local
- Opportunity to work with Welsh Government as they start to re-look at social value

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