

# Workshop 3: Social Value framework

# Agenda for workshop 3:

**Welcome-** Councillor Anna Wright,  
Cabinet Member for Promoting  
Neighbourhoods and Communities

**Aims of this workshop-** Rachel  
Kelly, Head of Community  
Partnerships

**How do provide a discount based  
on social value?** Jessica Farrand,  
Community Partner

**Break out group discussion**

**Next Steps-** Carole Stewart,  
Director of Community Services



*SYDRC- N1C Centre*

## Recommendations from 2019 Snook research

1. Clarity in future leases on what's included
2. Clarity on what included in service and maintenance charges, and who is responsible for repairs? Explore opportunity for shared costs or buy back.
3. Clarity on S106 buildings and peppercorn
4. Use social value data already generated for other funding streams
5. Makes use of the data captured from the VCS: how can it be used across the Council and with other organisations
6. Opportunity to reset, and agree how we will work together in the future.
7. Greater opportunity for collaboration and skills development across sector
8. Council as a 'strategic convener' - link VCS to networks, and existing and alternative means of funding

## Where do we pick these up?

### Workshop 2:

- Approach to rents and leases
- Heads of Terms and Lease

### Workshop 3:

- Principle of the 50% discount
- Eligibility criteria
- How monitored

### Other:

- VCS Leaders Forum
- Strategic Partners
- Infrastructure network

### Workshop 4

Mopping up

# Aims of the workshop 3

## Rachel Kelly, Head of Community Partnerships

Framework to identify who gets a discount

Flexibility to accommodate changing needs (renewal)

Evidence based conversations where spaces not well used

Exploratory workshop to get input

- Principles for the social value framework
- Input into criteria / eligibility
- Demonstrating impact

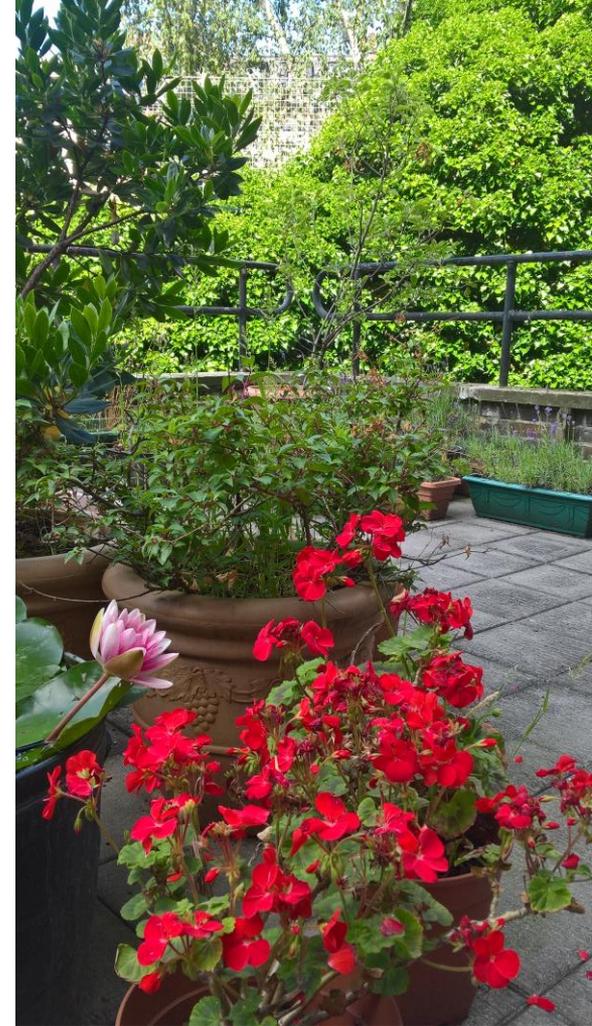
# How it would work?

- A lease for a community building at 100% value
- A 50% reduction based on meeting an eligibility criteria
- Administered via a side letter
- The reduction will be managed via an internal transfer of funds
- Monitoring to check continued social value

# Principles for the social value framework

The Snook research identified 8 key principles for developing a social value framework:

1. Consider the historical context
2. The framework should be flexible
3. The framework should be simple
4. Development should be transparent and open
5. Consider the downstream consequences
6. The framework should be consistent
7. The framework should be supported
8. Data should be useful and used



*Mind in Camden*

# Defining social value

Social value is the **value that people place on the changes they experience in their lives.** [www.socialvalueuk.org](http://www.socialvalueuk.org)

The Public Services (Social Value) Act (2013). Requires commissioners to think about how they can also **secure wider social, economic and environmental benefits.**

In the context of Camden and our Community Spaces we plan to apply a recognition of the social value the VCS bring to our Community buildings to enable a reduction in rent.

The framework may need to develop over time and change based on learning (as with grant monitoring).

# Eligibility



# Who this framework would apply to



Voluntary and community sector organisations (VCS)

Any organisation based in Camden who exists to benefit Camden residents that does not exist for financial gain.



Registered charities (with less than £2mil annual turnover)

Any registered charity based in Camden that has charitable aims to benefit Camden residents with an annual turnover of less than £2mil



Community Interest Companies (CIC's) and social enterprises with less than £1mil annual turnover

Any CIC or social enterprise based in Camden that can show that they use profit generated to benefit Camden residents.



Exceptional circumstances

Any organisation that is not obviously covered in the above categories who is able to show that their primary activities benefit Camden residents and does not exist primarily for financial gain. Decisions made on an individual case by case basis.

Application via a simple process with documents such as annual accounts, annual reports and business plan submitted to confirm eligibility.

# Measuring social value



# Social Value and Community Buildings

Just some of the ways Community Spaces add social value...

1. Spaces are open, well used, and accessible
2. Spaces bring people together to build connections across communities
3. Spaces provide an opportunity to meet, make connections and friendships
4. Spaces support those in crisis or to help people avoid crisis
5. Spaces support creativity helping people come together to create and reuse
6. Spaces provide a place for lifelong learning
7. Spaces respond to community needs- and newly emerging needs
8. Spaces support people to collaborate and help others
9. Spaces help build more resilient communities/ neighbourhoods
10. Spaces help attract inward investments into communities/ neighbourhood
11. Spaces accommodate, support and mentor small grassroots and equalities organisations
12. Other...



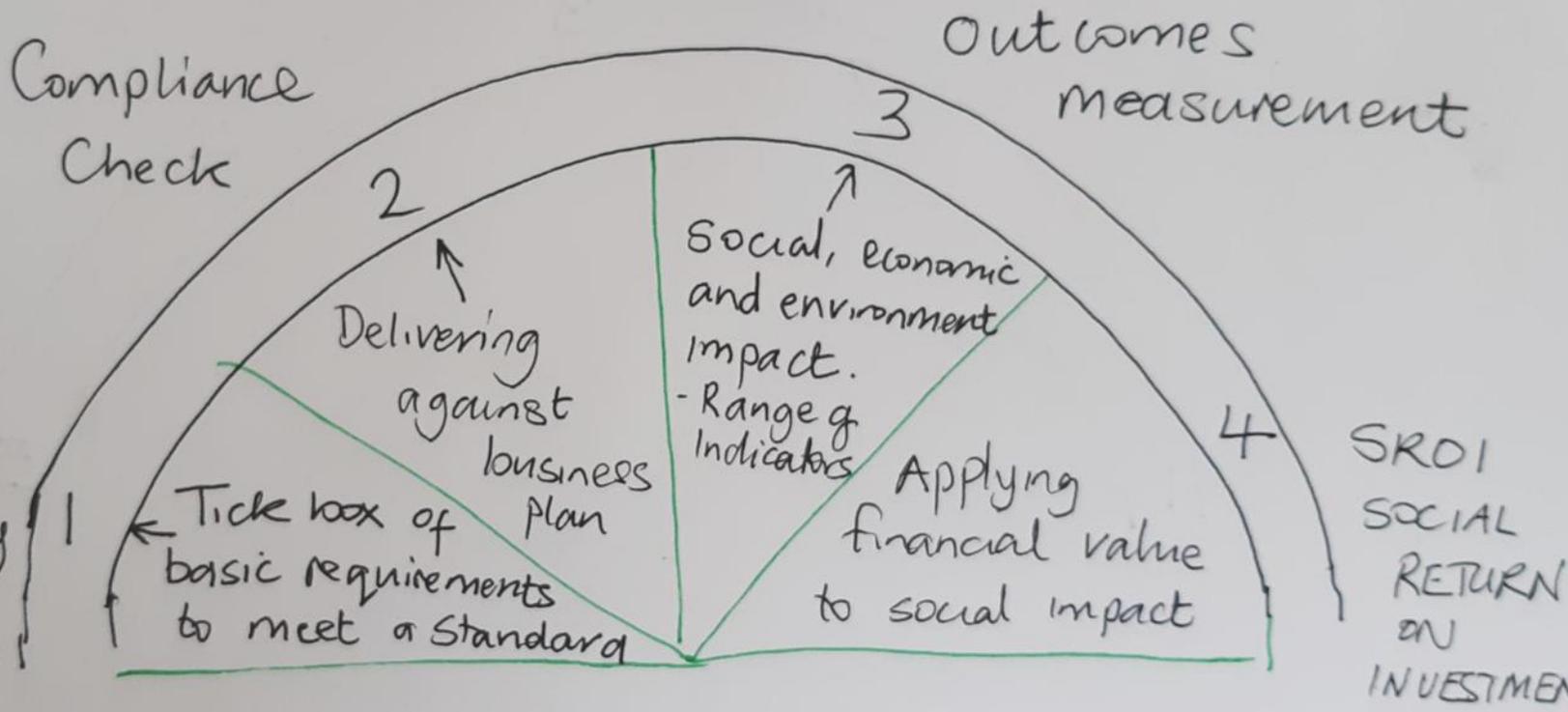
From top: SYDRC; Kosmos;  
KCBNA; SYDRC

# Spectrum of Measurement - Social Value

Different models / methods

OUTPUTS

OUTCOMES



INPUTS

# New Economics Foundation

SROI is a participative approach that is able to capture in monetised form the value of a wide range of outcomes, whether these already have a financial value or not



# Social Value and Rents: framework proposed in 2019

File Home Insert Page Layout Formulas Data Review View Help Power Pivot

Share Comments

Paste | Font: Arial, 12 | Alignment: General | Styles: Conditional Formatting, Format as Table, Cell Styles | Cells: Insert, Delete, Format | Editing: Sort & Filter, Find & Select | Ideas

C8 We hold a lunch every Wednesday where we cook and eat together. We particularly focus on local people new to the area or the country to link them in with other local families.

Camden 2025		Social Value Impact Score: 40										
Guidance		Use the space on the left to describe as many activities that you deliver as possible. For an activity to qualify it must be regular (not one off) and free or affordable. Using the Camden 2025, then tick which theme your work contributes towards and use the space to explain how this contributes to the theme.										
Organisation activity	Safe, Strong & Open Communities		Strong Growth & Access to Jobs	Healthy, Independent Lives	Clean, Vibrant & Sustainable Places	Homes & Housing						
	Creating community <input checked="" type="checkbox"/>	Creating opportunities to contribute and participate <input type="checkbox"/>	Encouraging resilience <input type="checkbox"/>	Making Camden a safer place <input type="checkbox"/>	Creating opportunities and access to employment <input type="checkbox"/>	Leveraging resource into Camden <input type="checkbox"/>	Health & Wellbeing initiatives <input type="checkbox"/>	Improving access and use of community spaces <input type="checkbox"/>	Encouraging independence <input type="checkbox"/>	Working Sustainably <input type="checkbox"/>	Supporting those with housing needs <input type="checkbox"/>	Helping to address Homelessness <input type="checkbox"/>
CV writing and interview techniques for 18-25 year olds					By supporting young people to apply for jobs and have better skills for interviews, our employment course encourages better access to employment. We also make links with local businesses to help secure							
Community lunches every Wednesday	We hold a lunch every Wednesday where we cook and eat together. We particularly focus on local people new to the area or the country to link them in with other local families.											

# Aligning with other Camden funding

- Need for alignment in terms of reporting
- Align the approach to strengthening organisations
- Tech as an enabler- linked to wider work that the team is doing (Time to Spare)
- Increasingly trying to align with other funders and their asks
- Incentivise delivery against council priorities

# Questions for discussion

1. **Is eligibility about right?** What have we missed? Is it simple enough?
2. **What is the simplest most proportionate way of monitoring?** How far up the outcomes scale should we be aiming the framework? Can the group agree a number?
3. What are the best ways to get this right? E.g. **What information do we need to collect?**

## **As a reminder the framework should:**

- Identify who gets a discount
- Flexibility to accommodate changing needs (renewal)
- Evidence based conversations where spaces not well used

# Next steps:

Between now and September we will work on developing more details of a social value framework. To help with this development:

1. Please send information on what are you already collecting
2. Please do share any suggestions on what information should we be asking for
3. Please do send any examples of formats you think would be helpful

If you would like to be part of a small working group to develop this between now and September do let us know now, or email Jessica Farrand [jessica.farrand@camden.gov.uk](mailto:jessica.farrand@camden.gov.uk) . This will involve 2-3 meetings and commenting on draft frameworks via email.