

August 2021

Dearest friends,

We are delighted to announce that we have made some key changes to our organisation, in order to more accurately reflect the work we do.

The first is that we are now officially **Hopscotch Women's Centre**. This name reflects our desire to provide assistance to every minoritised woman who requires it. The name was decided upon after extensive research conducted alongside both our staff and service users as well as other stakeholders, and we are tremendously pleased with it.

As a result, our email addresses have also changed. However, they have merely transitioned from ... @hopscotchawc.org.uk to ... @hopscotchuk.org. The structure remains the same (i.e. firstname.surname@hopscotchuk.org) so please update your address books accordingly.

To compound the impact of the name change, we have also redesigned our logos and colour scheme, in order to give the organisation a distinctive look and a visual identity. The logos and colour scheme are also a key component of our new website, which has been overhauled to provide a more intuitive pathway to all our services for potential service users, while the beautiful gallery of images and colours adorning the site give it a vibrant yet understated feel. To see it for yourself, take a look at www.hopscotchuk.org

The past year has shown exactly how crucial a strong online presence can be, and the new website will help us establish and maintain such a presence.

Finally, we are delighted to announce that **Monica Ali**, the acclaimed author of Brick Lane amongst many brilliant works, is our new Patron. We are confident that her appointment will shine a light on the amazing work we do, and we look forward to working closely with her on future projects.

Thank you all so much for your continued support, from the Board and whole team at Hopscotch.



Benifer Bhandari
CEO
Hopscotch Women's Centre